

# PPC PACKAGES

Basic ₹ 9999/- <sup>PER MONTH</sup>	Standard ₹ 19999/- <sup>PER MONTH</sup>	Premium ₹ 29999/- <sup>PER MONTH</sup>
✓ Campaign – 1	✓ Campaign – 3	✓ Campaign – 10
✓ AD Groups – 2	✓ AD Groups – 10	✓ AD Groups – 20
✓ Ad Copies – Maximum 6	✓ Ad Copies – Maximum 15	✓ Ad Copies – Maximum 50
✓ No. of Keywords-50	✓ No. of Keywords-100	✓ No. of Keywords-150
✓ Search Ads	✓ Search Ads	✓ Search Ads
✗ Display Ads	✓ Display Ads	✓ Display Ads
✗ Gmail Ads	✓ Gmail Ads	✓ Gmail Ads
✗ Video Ads	✓ Video Ads	✓ Video Ads
✗ Shopping Ads	✗ Shopping Ads	✓ Shopping Ads
✗ App Promotion Ads	✓ App Promotion Ads	✓ App Promotion Ads
✗ Remarketing List	✓ Remarketing List	✓ Remarketing List
✓ Conversion Tracking	✓ Conversion Tracking	✓ Conversion Tracking
✓ Competitor Analysis – Yes	✓ Competitor Analysis – Yes	✓ Competitor Analysis – Yes
✓ Keyword Optimization – Yes	✓ Keyword Optimization – Yes	✓ Keyword Optimization – Yes
✓ Ad Copy Optimization – Yes	✓ Ad Copy Optimization – Yes	✓ Ad Copy Optimization – Yes
✗ ROI Analysis	✓ ROI Analysis	✓ ROI Analysis
✗ Landing Page Optimization	✓ Landing Page Optimization	✓ Landing Page Optimization
✓ Reports – Monthly	✓ Reports – Monthly	✓ Reports – Monthly
✗ Dedicated Account Manager	✗ Dedicated Account Manager	✓ Dedicated Account Manager
✓ Support – Email, Chat	✓ Support – Email, Chat	✓ Support – Email, Chat

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